



Outer West Community Committee

FACEBOOK highlights

4th September 2023 –20th October 2023

https://www.facebook.com/LCCOuterWest

The Facebook page for the Outer West Community Committee has continued to provide support, information, and access to multiple services. With regular updates, the number of followers and interactions has been reflected in the interaction of the local community. Since 10th February 2023 the Outer West Community Committee Facebook page has:

- Further increased the total number of page followers from **1485 to 1491**.
- Held a position as the **4th** most popular Community Committee Facebook page across Leeds.

Definitions:

- 'reach' is the number of people the post was delivered to
- 'engagement' is the number of reactions, comments, or shares

Engagement tends to be a better way of gaging if people are interested and have read the posts because they wouldn't have interacted with it otherwise. For example, a post might reach 1,000 people but if they all scroll past and don't read it, the engagement is 0 and it hasn't been an effective way for the Community Committee to communicate.

Having said that, many posts can be read without any further interaction!

Here are the top 3 posts for the Outer West area.

1st Place – Job Advert - Community Safety Liason Officer

Post reach of 835 and engagement of 12.



Leeds City Council Outer West Community Committee Published by Natalie Lcc **2** · 6 d · **C**

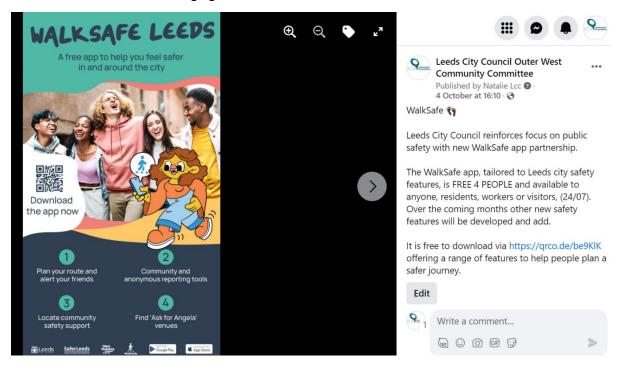
Looking for a new job?

Community Safety Liaison Officer - Req23108 | Leeds Jobs

Do you, or someone you know, thrive on building relationships with the public and community groups? The Safer, Stronger Communities Team is looking to appoint 4 x Community Safety Liaison Officers on a temporary basis until 31st March 2025 funded by the UK Shared Prosperity Fund. The posts include working closely with businesses, partners, vulnerable service users and members of the public and will include patrols of priority areas to provide public reassurance and deter criminality and anti-social behaviour through providing capable guardianship, as well as responding to on-street community safety issues and partnership working with the community, businesses and key stakeholders. This role has a starting salary of £24,496 and also attracts weekend enhancements in circa of £7230. The working pattern is currently on a rota basis covering Tuesday-Saturday with some evening working. For more details and the application form please click Community Safety Liaison Officer - Req23108 | Leeds Jobs

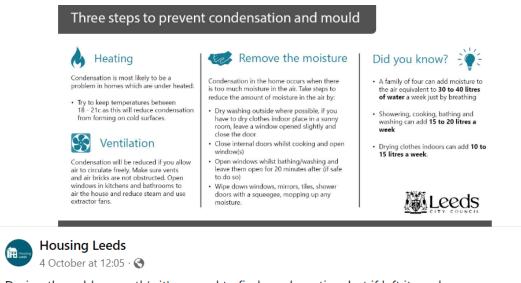
2nd Place – Walksafe App

Post reach of 716 and engagement of 13.



3rd Place – Mould Prevention – Housing Leeds

Post reach 215 and engagement of 20.



During the colder month's it's normal to find condensation, but if left it can become a problem. You can help prevent damp and mould by ensuring your home is properly heated, keeping it well ventilated, (if you're cooking or washing) and wiping away condensation from surfaces and windows.

Follow our three-step approach to reduce further issues arising from damp and mould.

Contact Details:

The Outer West Community Committee Facebook page continue to be maintained by the Localities Officer and Engagement Support Officer for Outer West. The Outer West Community Committee wants to work with organisations and individuals in the area to promote local initiatives, advice, and good news stories that can benefit the local community.

If you wish to get in touch, please contact:

Natalie Smith – Natalie.smith@leeds.gov.uk Localities Officer – Outer West Community Committee